

# KTM FACTORY RIDER TONY CAIROLI: MX1 WORLD CHAMPION 2010!



Tony Cairoli, the Red Bull KTM Factory Racing Team and the entire KTM Orange Family on Sunday celebrated Tony's victory in the MX1 World Championship 2010 when he secured the title in Campo Grand, Brazil. Tony's successful defense of his title is at the same time a triumphant first season with the new KTM 350 SX-F bike.

Tony secured the MX1 World Championship title two GPs before the end of the season in what was the 24-year-old's first season with the Red Bull KTM Factory Racing Team. It is also an important milestone in the history of KTM Motorsport. With the title victory in the most important motocross discipline, KTM has illustrated its indisputable competence with a completely new and courageous technical concept. This further secures position of KTM as market leader in the production of sports-oriented offroad bikes. KTM, the company that prides itself on being always "Ready to Race" places enormous importance in creating and marketing bikes that allow offroad sports enthusiasts to win titles and races at events that span everything from the elite world championships to national, regional and club level.



Tony, the winner of seven GPs on his factory 350 SX-F wrapped up the title with two races still in hand after having won 13 of 26 motos in the MX1 class allowing the Red Bull KTM Factory Racing Team to bring home the trophy from Brazil after the third last GP of the season. The multiple world champion was only off the podium once (at the GP of Germany when he finished in fourth place)



It was a sensational performance also for the revolutionary new KTM 350 SX-F bike, developed in close cooperation with 10-times World Champion Stefan Everts, who heads the Red Bull KTM Factory Racing Team.

Tony Cairoli MX1 World Champion: "Together we set ourselves an extremely high goal and that we managed to reach it is thanks to the perfect team and the perfect technology. It's a fantastic feeling."

As well as Tony's unusual riding talent and 100 percent professional work of the factory team under the leadership of Motocross Director Stefan Everts, head of KTM Racing Pit Beirer and with valuable support in MX1 from Tony's long-term manager Claudio De Carli, the KTM 350 SX-F four-stroke, the bike introduced in 2010 also played an important role in the Cairoli-KTM success story.



## FOR FURTHER INFORMATION

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Even before the official season Tony rode the KTM 350 SX-F to victory in the Starcross Mantova pre-season race in Italy, a sensational performance for the first ever race for the new bike. Since then he has continually proven that with him at the controls, this is an agile machine more than matches the MX1 competition bikes with bigger motors.



## MX1 WORLD CHAMPION 2010 - THE SUCCES STORY:

**November 2009:** Introduction of the Factory KTM 350 SX-F in Milan

**January 2010:** Tony Cairoli`s first test with his new race bike

**February 2010:** First race – first victory at the int. Starcross in Mantova/IT

**April 2010:** First GP victory in Mantova

**April 2010:** GP victory in the Netherlands

**May 2010:** GP victory in the USA

**July 2010:** GP victory in Sweden

**August 2010:** GP victory in Limburg/Belgium

**August 2010:** GP victory in the Czech republic

**August 2010:** MX1 World Champion in Brazil

KTM congratulates Tony Cairoli and the entire Red Bull KTM Factory Team!

Further high resolution photo material on [www.ktmpress.com](http://www.ktmpress.com) and [www.ktmimages.com](http://www.ktmimages.com)

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